



THE ASIAN BANKER SUMMIT 2012

Asia's Foremost Event on Transformational Issues in the Financial Services Industry

25 - 27 April 2012 ♦ Bangkok, Thailand

**Be part of the financial industry's largest
and most prestigious gathering in Asia**



♦ **Featuring Keynote Speeches from:**

- ♦ **Nouriel Roubini**, renowned Economist
- ♦ **Mr. Richard M. "Dick" Kovacevich**, former Chairman of the board of directors and CEO of Wells Fargo & Company
- ♦ **Five most relevant conferences of today**
- ♦ **Over 1000 delegates from over 32 countries**



Organised by

THE ASIAN BANKER®
STRATEGIC BUSINESS INTELLIGENCE FOR THE FINANCIAL SERVICES COMMUNITY

<http://summit2012.asianbankerforums.com/>



Bringing you the Summit at a whole new level

The Asian Banker Summit well into its second decade as the region's largest annual meeting of decision makers and senior professionals in the financial services industry, is the foremost forum for engaging on global themes and bringing together global thought leaders and industry specialists.

In 2012, the stage of the Summit will be set in Bangkok, Thailand as it promises to be a whole new experience for the 1000 delegates from the world over. Delegates will now have far more options to engage with the industry and its issues, as we will be conducting a wide variety of interactive workshops in addition to the main stream of conferences. The two days will also have parallel sessions where technology vendors and consultants will make their own presentations and product demos that delegates and vendors can look forward to.

The discussions at next year's summit will revolve around the one key theme that every industry practitioner is thinking about – how to re-build trust. And, it is in this context that we have decided that the theme of 2012 summit will be **"Trust, as the pillar of the industry."**

In addition to the four tracks we've had at past summits, we are now bringing in a new track – **The 2nd Asian Government Finance Conference**. This roundtable will be the focal point in Asia for investment banks, asset managers, transaction banks to interact with government bodies such as Ministry of Finance, Regulators, Pension Funds, Tax Authorities etc

The Asian Banker Summit 2012 will be held at Centara Grand at CentralWorld, Bangkok which features a huge exhibition area – The Bangkok Convention Centre. This state-of-the-art convention centre will help to bring the banking and investment communities together for the most happening event in 2012.



Agenda-at-a-glance

DAY 1 25 th April 2012	DAY 2 26 th April 2012	DAY 3 27 th April 2012				
	Opening Session	Risk and Regulation conference	Cash, Payments and Trade conference	Financial Technology & Innovation conference	2 nd Asian Government Finance Conference	Concurrent Workshops
	Leadership Keynote Session					
	Working Luncheons					
Pre-conference Trainings						
						Closing Keynote
The Annual Leadership Awards Dinner (By Invitation Only)	The Annual Industry Achievement Awards Dinner (By Invitation Only)	Post-Summit Dinner (By Invitation Only)				

Conference Streams

The Asian Banker Summit 2012 will be five parallel streams of conferences as against last year's 4 tracks. Each stream is designed to be run as a combination of case studies, working group sessions and traditional presentation-panel

discussions models. This structure will allow for a better opportunity for participants to contribute to the discussions and hence create a very reflective body of knowledge around key issues and developments.

Risk and Regulation Conference

The Risk and Regulation Conference is Asia's most important annual conference between leading practitioners from a cross-section of banks and global regulators on a number of critical areas affecting the industry today. These include representatives from the US Federal Reserve Bank System, the European Union, the Bank for International Settlements and leading Asian regulators. In 2012, we will also have sessions featuring some of the senior management from the Bank of Thailand, the Thai Bankers' Association and Thailand's Securities and Exchange Commission.

Key issues to be discussed

- Challenges in the implementation of Basel III
- Striking a balance between liquidity management and profitability
- Reviewing the reliability of stress testing models
- Managing counterparty risk under new regulatory controls
- Strengthening operational risks and compliance
- The future of enterprise wide risk management

Cash, Payment and Trade Conference

The Cash, Payments and Trade Conference has become Asia's largest annual meeting for FIs, and is a key meeting point for global figures in the industry. It brings together the most senior executives in the financial institutions, correspondent banking and transaction banking businesses for incisive and practical conversations on critical issues affecting their fields today.

Key issues to be discussed

- Funding patterns and liquidity management under the new Basel Accord
- Understanding the cooperation with non-banks in transaction banking services
- The future of mobile payments and remittances
- Exclusive focus on Renminbi appreciation and its impact on trade imbalances
- Rebuilding trust among corporate clients.

Financial Technology & Innovation Conference

The Bank Technology and Innovation Conference is the most influential annual forum that brings together business and technology decision makers to benchmark and share developments. Executives responsible for technology and innovation initiatives discuss their experiences in the selection, implementation and execution of technology and operations to enable the complex business processes of banks.

Key issues to be discussed

- Identifying the real drivers of operational cost-efficiency and innovation
- Building business models that are robust and flexible at the same time
- Adopting new channels and deliver consistent services to customers to build trust
- Technological and operational shifts that allow banks to extend beyond the branch

2nd Asian Government Finance Conference

The Government Finance Conference encapsulates the essence on how government organisations utilize public finances and monetary policies to achieve a healthy economy. In the recent series of economic events that have occurred across the globe, huge attentions have been placed on how governments are working with the financial services sector.

Key issues to be discussed

- How to facilitate access to global capital markets for public enterprises, federal, state and municipal governments
- Identify emerging best practices for public sector enterprises to harness the benefits of financial instruments and markets
- Transaction banking and technology in public sector finance to help the citizens
- Access to asset management and capital markets for pension funds and SWFs.

The Financial Integration Conference

The Markets and Exchanges has steadily captured the attention of the investment community ever since it was introduced two years ago. The conference will bring together broker-dealers, exchanges, banks and a wide range of related counter-parties, making this the most important annual conference on the infrastructure and products of markets and exchanges in the Asia Pacific region.

Key issues to be discussed

- Latest changes in Dodd-Frank Act and its impact
- Asset servicing and custodian issues
- Improving market efficiencies in cross border transactions
- The future of trading systems : High Tech to High Touch

Other Activities @ The Asian Banker Summit 2012

The interest, content and community that The Asian Banker Summit generates, leads to various activities that take place concurrently with the main conference.

1. The Asian Banker Leadership Achievement Awards (Banker's Choice Awards)
2. The Asian Banker Annual Industry Achievement Awards
 - ◆ Technology Implementation Awards
 - ◆ Transaction Banking Awards
 - ◆ Markets & Exchanges Awards
 - ◆ Risk & Regulation Awards
3. Pre-Conference Trainings on 25th April 2012
4. Open theatre presentation and demos by technology vendors and consultants

Contact Us

There are various ways in which organisations can participate in The Asian Banker Summit to benefit from the many thought leadership, networking and branding opportunities.

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THE ASIAN BANKER SUMMIT 2012 REGISTRATION FORM
 25th – 27th April 2012, Centara Grand @ Central World, Bangkok, Thailand
 (ONE FORM PER DELEGATE)

PLEASE FAX COMPLETED FORM TO +65 6236-6530 or email to grubio@theasianbanker.com

Salutation		Family Name		First Name	
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Secretary's name		Secretary's tel. & e-mail			

AUTHORISATION
 Name and Position (if different from above):

Signature		Date	
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REGISTRATION FEES PER DELEGATE		Financial Institutions (please tick)	Vendors (please tick)
1	Deluxe Conference Pass (includes) a) Access to any of the three pre-conference training sessions (April 25th) b) Access to all conferences and concurrent workshops (April 26th - Apr 27th)	<input type="checkbox"/> US\$3200	<input type="checkbox"/> US\$4300
2	Premium Conference Pass (includes) a) Access to all conferences and concurrent workshops (April 26th – 27th)	<input type="checkbox"/> US\$2500	
3	Individual Conference Pass (Choose one from among the five main banking conferences + workshops) <input type="checkbox"/> Risk and Regulation Conference, OR <input type="checkbox"/> Cash, Payments & Trade Conference, OR <input type="checkbox"/> Financial Technology & Innovation Conference, OR <input type="checkbox"/> 2 nd Asian Government Finance Conference <input type="checkbox"/> The Financial Integration Conference (April 27th) } (26 th – 27 th April)	<input type="checkbox"/> US\$2100	<input type="checkbox"/> US\$3400

METHODS OF PAYMENT

<input type="checkbox"/> By Bank Cheque: Made payable to "T.A.B. International Pte Ltd", in Singapore dollars (SGD), or US dollar (USD) equivalent <input type="checkbox"/> By Credit Card: Please debit my <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Amex (All credit card charges will be made in Singapore dollars at the exchange rate of USD\$1.00 = SGD\$1.32)	<input type="checkbox"/> By Bank Transfer: Development Bank of Singapore Suntec City Branch, 3 Temasek Boulevard, Singapore 038983 Account no.: 074-001420-8 Account name: T.A.B. International Pte Ltd (Please indicate "ABS2012" and the participant's name as reference.) <input type="checkbox"/> By Invoice: Payment must be made within 5 working days on receipt of invoice.
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The Asian Banker reserves the right to change the price without prior notice.

For more information, visit

<http://summit2012.asianbankerforums.com/>

